

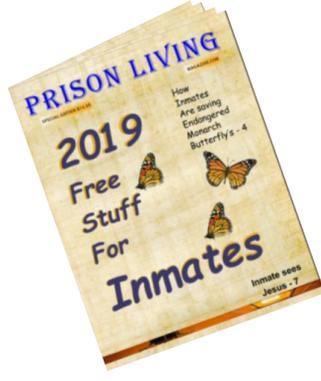
PRISON LIVING MAGAZINE

Advertisers specs, requirements and information.

Hi, and thank you for your interest.

We are the new Prison Living Press in Glendale Arizona. We will be publishing a series of special edition magazines for prisoners that provide hard to find resources and information needed by inmates.

Our first magazine for inmates is titled Prison Living Magazine; 2019 Free Stuff For Inmates. Here is a sample of our magazine. Our you can view the flip version on our home page.



Also here is some additional information on prisoner demographic in case you missed them on the advertisers page.

INMATE AGE

18-14 = 8%
25-39 = 18%
31-45 = 42%
46-69 = 23%
18-45 - 68%

EDUCATION

High school or GED
57%
College degree
30%

Purchase amounts

\$50 or less = 33%
\$50 - 100 = 43%
\$100 - 500 = 21%
Average spend
\$116.67

58%
had purchased a service or product advertised within the last 12 months.

59%
of the above group stated they purchased a product or service from 2-4 business.

Sources: Prison Legal News, Inmate Shopper and Oregon State Prisons

3 reputable surveys reveal each issue of periodical is passed around to 10 or more inmates over a period of 12 months. These are not library copies, but personal copies. Also upon release, no one takes home prisoner resources.

Our 2019 Free Stuff For Inmates is perfect for **Inmate Gifts** and packed full of free **inmate publications and prisoner services.**

➡ Compare Us To Prison Legals News & Inmate Shopper ←

WE ARE ALL COLOR - they are black and white

1. Neither send free copies to 800 prison libraries. - We do
2. Figure each library copy is seen by a minimum of 20 inmates and that's 16,000 potential customers plus, single copy sales and digital downloads.
3. Free bonus, your ads run in our digital edition too.
4. Neither sell deep discounted digital editions for family to print and send their inmate. only \$4.98 vs \$14.98
5. Free ad review. We review your ad copy to be sure its the best it can be.
6. Half Price ad sale. 😊 Those other guys never give us 1/2 off. Your cost per 1000 views (in print) as low as \$5.40 each.

We are a small business and know the difficulties of finding a good place to advertise, and the struggles of writing and designing an ad copy that puts money in the bank.

There are six pages of ad space available. - !sr come 1st served. As soon as we've fill all ad space it goes to the printer and its is distributed to all 800 libraries within two weeks.

Ad Size	Regular Price	C P M	Sale Price	C P M Price
1/8 th page	\$216.00	\$10.80	\$108.00	\$5.40
1/4 th page	\$360.00	\$18.00	\$180.00	\$9.00
1/2 page	\$598.00	\$29.90	\$299.00	\$14.95
Full Page	\$998.00	\$49.90	\$499.00	\$24.95

EMAIL US FOR ADDITIONAL INFORMATION, QUESTIONS OR TO PLACE YOUR ORDER. EMAIL - MEDIA@PRISONLIVINGMAGAZINE.COM

The fine print:

1. Half price sale offer ends once all ad space is sold out for the 2019 Free Stuff For Inmates
2. Ad Sizes; (the first # is the width) measured by inches.
 - a. 1/8 page: 2-3/8" X 3 5/8" or 3 5/8" X 2 3/8"
 - b. 1/4 page: 2- 3/8" X 7-1/4" or 4-7/8" X 3- 5/8"
 - c. 1/2 page 4- 7/8" X 7- 1/4" or 7-1/2" X 4- 3/4"
 - d. Full page: 7- 1/2" C 9- 3/4" or 9- 3/4" 7- 1/2"
 - e.

Advertising policies:

1. Prison Living Press reserves the right to decline any ad copy for any reason.
2. Small adjustments to your ad may be made during layout and production.
3. Proof page with your ad may or may not be sent to you prior to printing depending on how early or late you submit your ad copy.
4. All ads must be prepaid.
5. **No refunds unless errors in your ad are our fault or that of our printer.**
6. Returned checks cost you \$25.00. If you are a 1st time customer, we will wait for your check to clear before approving your order.
7. Premium ad locations; inside covers and back cover are always sold out first. Ask about availability and reserving your premium space.
8. If your ad contains faces of people we need a copy of your model release or a stock photo credit.

Technical Specifications:

1. Prison Living Magazine accepts ads in MS Word, PDF, or Tiff formats.
2. Ad size, if you send us an ad other than the sizes listed above you will be billed a \$15.00 resizing fee.

Feel free to as questions regarding your ad, formats sizes, locations etc.

PRISON LIVING PRESS
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